

Message Text

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E.O. 11652: N/A

SUB: MISS LILLIAN'S VISIT TO PARIS - PRESS COVERAGE

SUMMARY: MISS LILLIAN'S STOP IN PARIS RECEIVED
EXCELLENT PRESS COVERAGE. HER CANDID, INFORMAL
STYLE CHARMED THOSE SHE MET AND MANY REPORTS COM-
MENTED ON HER YOUTHFUL VIGOR AND ENERGY.

1. ON EVENING OF JULY 18 MISS LILLIAN MET WITH
FRENCH AND AMERICAN JOURNALISTS REPRESENTING AGENCE
FRANCE PRESSE, WEEKLY NEWSMAGAZINE L'EXPRESS, DAILY
LE FIGARO, THE INTERNATIONAL HERALD TRIBUNE PLUS
CBS AND NBC RADIO FOR 40-MINUTE INFORMAL
QUESTION AND ANSWER SESSION. IMMEDIATELY AFTERWARDS
SHE HAD 45-MINUTE EXCLUSIVE INTERVIEW WITH WEEKLY
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PARIS MATCH.

2. ON MORNING OF JULY 19 MISS LILLIAN MET WITH
REPORTERS FROM JEUNE AFRIQUE, BINGO, MARCHES
TROPICAUX AND VOA FOR HALF-HOUR Q AND A SESSION.

3. DURING THE MEETING WITH THE SAHEL CLUB AT THE

OECD ABOUT 25 CORRESPONDENTS WERE PRESENT PLUS ANOTHER DOZEN STILL PHOTOGRAPHERS. ABC AND RADIO TELEVISION IVOIRIENNE HAD CAMERA CREWS. AMONG OTHER MEDIA REPRESENTED WERE UPI, TIME MAGAZINE, VOA, BBC, RADIO FRANCE INTERNATIONAL, REUTERS, RADIO CANADA, AFRIQUE INDUSTRIES.

4. THE OECD ALSO FURNISHED TAPES ON REQUEST TO CBS, THE NATIONAL PUBLIC RADIO AND BROADCASTING FOUNDATION OF AMERICA.

5. ON JULY 20, THREE PHOTOGRAPHERS (AP, GAMMA AND ICA) PLUS REUTERS AND CBS RADIO COVERED MISS LILLIAN'S MEETING WITH MINISTER OF COOPERATION ROBERT GALLEY, AT AMBASSADOR HARTMAN'S RESIDENCE.

6. RESULTS OF COVERAGE SO FAR INCLUDE SEGMENT ON FIRST TELEVISION CHANNEL JULY 18 8:00 P.M. NEWS SHOW OF MISS LILLIAN'S MEETING WITH MADAME GISCARD D'ESTAING WITH COMMENT DESCRIBING PURPOSE OF AFRICA TRIP. LARGE CIRCULATION DAILY FRANCE SOIR JULY 19 CARRIED FRONT-PAGE PICTURE OF MISS LILLIAN AND MADAME GISCARD. LE FIGARO CARRIED SIMILAR PHOTO ON INSIDE PAGE. LEFT-WING DAILY LIBERATION ALSO CARRIED SIMILAR PHOTO WITH CAPTION SUGGESTING THAT OF THE TWO WOMEN MISS LILLIAN IS THE ONE WHO UNCLASSIFIED

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IS YOUNG ENOUGH AND CONCERNED ENOUGH TO GO TO SAHEL TO STUDY THE PROBLEMS OF FAMINE.

7. THE INTERNATIONAL HERALD TRIBUNE JULY 19 CARRIED INSIDE-PAGE STORY WITH PHOTO BY JOAN SHORE QUOTING MISS LILLIAN'S COMMENTS ON MEETING WITH MADAME GISCARD, PURPOSE OF TRIP TO SAHEL AND RUNDOWN OF HER ACTIVITIES IN PARIS. AP, UPI, AFP AND REUTERS WIRE SERVICES ALL GAVE VISIT EXTENSIVE AND FAVORABLE COVERAGE. LE FIGARO JULY 21 CARRIED HIGHLY FAVORABLE STORY BY PHILIPPE DE BAUSSET ON MISS LILLIAN'S ROLE AS MOTHER AND CURRENT SPECIAL ENVOY OF THE PRESIDENT. PAYEFF

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